



Media Invitation

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FOR IMMEDIATE RELEASE:

Water Conservation Garden Launches Horticultural Help Line on March 3: “The Water Smart Pipeline”

RANCHO SAN DIEGO, CA-- “How can I get rid of my grass?” “What low water groundcover withstands foot traffic?” Can I have color in my garden without using much water?” These questions and more are frequently asked by San Diegans looking to install water smart landscapes.

To help answer people’s concerns about how to garden in these water-challenging times, the Water Conservation Garden will debut its “Water Smart Pipeline,” a telephone question and answer line, on **Tuesday, March 3, 2009, at 8:30 am.**

Nan Sterman, instructor of the garden’s popular “Bye Bye Grass” class, author of *California Gardener’s Guide Volume 2*, and host of the gardening television program “A Growing Passion” will answer questions about water smart landscaping for callers to **866-962-7021**. The Pipeline will be open for calls from **8:30 am to 12:00 pm on Tuesday mornings and 1:00 pm to 4:30 pm on Thursday afternoons** through the end of the year.

“Water Smart gardening is no longer an option” Sterman says, “it is the way we have to live. To many people, it feels like a challenging transition. In reality, it isn’t that hard. My goal is to make it easier by answering questions that come from the public and from professionals, too.”

Initial funding for the Water Smart Pipeline comes from the Stanley Smith Horticultural Trust.

Information about the Water Conservation Garden and all of its water smart landscaping programs can be found at www.thegarden.org.

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